Professor Rodney Fort  
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Rodney Fort is Professor of Sport Management at the University of Michigan and recognized internationally as an authority on sports economics and business. In over 100 articles and monographs, and 5 books, his work covers sports topics as diverse as cross-subsidies in U.S. sports leagues, predatory behavior by Major League Baseball toward African American Baseball Leagues during integration, comparative analysis of North American and world sports leagues, sports regulation, and gender equity, policy issues, and management/administrative structures in college sports. His contributions have appeared in the American Economic Review, Economic Inquiry, Journal of Economic Literature, Journal of Political Economy, Scottish Journal of Political Economy, and the Journal of Sports Economics. He also serves on many journal editorial boards and as a vice-president for the International Association of Sports Economists.

Professor Fort is co-author of the books Pay Dirt and Hard Ball (both at Princeton University Press), both nominated for national awards, 15 Sports Myths and Why They Are Wrong (Stanford University Press) and he also co-edited two volumes, Economics of College Sports and International Sports Economics Comparisons. His best-selling textbook, Sports Economics, covering pro and college sports, is in its third edition.

Professor Fort is a regular speaker on sports issues and has been a panelist at various universities, the Brookings Institution, the Independent Institute, the International Center for Sports Studies (Neuchatel, Switzerland), the Marquette Sports Law Institute, and the Stanford Institute for Economic Policy Research. He has testified before the U.S. Senate Subcommittee on Antitrust concerning competitive balance issues in baseball and to the New Zealand Commerce Commission on the establishment of a Premier Division in New Zealand Rugby Union.

Rodney Fort has been a keynote speaker at international sports congresses in Cologne, Germany, Rio de Janeiro, Brazil, and Gijon, Spain. He also frequently renders expert opinion in legal cases concerning sports. In addition, Professor Fort has been featured on the CBC’s Hockey Night in Canada and is frequently interviewed on cable news channels and National Public Radio.